

# An Improved Hybrid Color Image Watermarking under Various Attacks

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Abstract: This paper propose an improved hybrid color image watermarking algorithm using SVD, DCT and DWT. In this algorithm, SV's of transformed coefficients of RGB planes of host image using DCT and DWT are modified with that of color logo image at chosen scaling factors. Simulation results illustrate the good imperceptibility and robustness. The present algorithm bears desirable robustness on various attacks including Gaussian noise, salt & pepper noise, compression, median filtering, average filtering, sharpening, rotation, histogram equalization, left and right cropping, top and bottom cropping and motion blurring attacks. Thus this algorithm is used for application of watermarking in image authentication and copyright protection. The performance analysis of this watermarking algorithm is measured by using MSE, PSNR and CF at various scaling factors.

Keywords: Watermark, DWT, DCT, SVD, PSNR, CF, Attacks.

### I. INTRODUCTION

Digital image watermarking is the technique that embeds the image called watermark into the image or video cropping of an image can prevent the detection of objects. The embedded watermark can be detected to make watermark. And in all frequency domain watermarking an affirmation about the objects. Watermarking can be schemes, there is a discrepancy between robustness and categorized as visible and invisible. Visible watermarking transparency [4]. If the watermark is embedded in is important for protecting online resources unauthorized reproduction, modification transformation. Invisible watermarks can be detected by an authorized person, such watermarks are used for owner authentication and detecting unauthorized copying. Another criteria for the classification is based on the type of information needed by the detector, watermarking techniques are classified as Non-Blind watermarking which require the original image data for watermark extraction, Blind watermarking schemes require only [5-6]. secrete data.

Digital watermark embedding and extraction can be done in two ways: spatial domain and transform domain. In the spatial domain technique [1], the watermark can be inserted directly by manipulating the pixel intensity values of the original image/video frame. While in transform domain transformed into frequency domain such that transform coefficients can be modified to hide the watermark [2-3]. Most commonly used transform domain techniques are Discrete Fourier transform, Discrete Cosine transform, Discrete Wavelet transform and Singular decomposition.

Due to the availability of large storage devices like DVDs and USBs, storing and transferring of an image became Because of the conflict between robustness very simple. This shows importance of developing a transparency, the modification at a given level is made in technique for copyright protection, authentication and HL, LH, and HH subbands. Further more security protection against duplication. Simple distortions like obtained by using other separable transform DCT and noise concatenation, rotation, compression, filtering and

from perceptually most significant components, the scheme and would be robust to attacks but the watermark may be difficult to hide. On the other hand, if the watermark is embedded in perceptually insignificant components, it is easy to hide the watermark but the extraction of watermark from attacked watermarked image is difficult i.e the scheme may be least resistant to attacks. So it is desired to develop a novel robust watermarking algorithm using hybrid strategies which can resist a wide variety of attacks

> In this paper, we propose an imperceptible, robust and invisible non-blind color image watermarking scheme that incorporates multi resolution wavelet transformation, DCT and most powerful numerical analysis tool SVD.

#### **II. PROPOSED WATERMARKING SCHEME**

watermarking technique, digital image is A novel hybrid color image watermarking have been proposed using three powerful transforms like DWT, DCT and SVD. In the proposed method, DWT is used to decompose the image into four subbands: LL, LH, HL and HH. In DWT based watermarking, the DWT coefficients value are modified to embed the watermark data. As LL band holds the most of information of the image and the other bands contain the details of the image, any modification in LL band affects the quality of watermarked image. and is numerical transform SVD.



DCT represents the image in low, mid and high frequency Original image 'I' and watermark 'W' both are bands. We can embed the image data in the selected DCT transformed coefficients. SVD is a very convenient tool DWT is applied to each plane of image to get four for watermarking in the hybrid domain using DWT and subands. DCT is performed on horizontal, vertical and DCT [7-9]. The advantage of SVD based watermarking is that there is no need to embed all the singular values of a visual watermark. Depending on the magnitudes of the largest singular values, it would be sufficient to embed only a small set. In watermarking applications, SVD has following properties:

- SVD is able to efficiently represent the intrinsic algebraic properties of an image, where singular values correspond to the luminance of the image and singular vectors reflect geometry characteristics of the image.
- Singular values have good stability, which means small perturbation added to image will not significantly change the corresponding singular values.
- An image matrix has many small singular values compared with the first value. If these values are ignored it will have much effect on the quality of reconstructed image.

SVD provides good imperceptibility and robustness as it uses non fixed orthogonal bases and it preserves both oneway and non-symmetric properties which are not possible with other transformations. By adopting the merits of all three techniques, we presented a DWT-DCT-SVD based robust watermarking technique. Watermark embedding and extraction procedures are explored in the following sections.

# A. Watermark Embedding

Let 'I' be the original color image and 'W' be the color watermark. The embedding algorithm is shown in Fig. 1.



Fig. 1 Watermark Embedding algorithm

decomposed into three color planes namely R, G and B. diagonal DWT coefficients and singular values are calculated using SVD technique. The watermark also processed through the same procedure. Singular values of the original image are added with the singular values of watermark image to form the singular values of watermarked image. Inverse DCT is performed followed by inverse DWT to get watermarked image  $(I^{1})$ .

# B. Watermark Extraction

The extraction algorithm is shown in Fig. 2. First the watermarked image is divided into RGB planes. DWT is applied to each of these planes to select subbands. Then DCT and SVD are performed to obtain modified singular matrices. Singular values of watermark are extracted by subtracting the singular values obtained in the embedding process. IDCT and IDWT are applied to get embedded color watermark image 'W<sup>1</sup>'.



Fig. 2. Watermark extraction algorithm

#### **III.PERFORMANCE EVALUATION OF PROPOSED** WATERMARKING SCHEME

The simulation of proposed hybrid algorithm is done using MATLAB 7.14.0. The algorithm is tested on different formats of various standard test images Lena, peppers, sunset, balloon and autumn. In our experiments, original image 'I' and watermark image 'W' are of size 256x256 are used. Simulation results demonstrate the transparency of the proposed algorithm is estimated by measuring MSE and PSNR between original 'I' and watermarked images 'I'' and experimental results are listed in Table I.

The imperceptibility and robustness has been judged under various kinds of attacks. Fig. 3 shows the embedding of svu logo in autumn cover image at various scaling factors. Simulation results show the high quality watermarked image with high PSNR is obtained by embedding the logo at low range of scaling factors. But this affects the robustness of watermark.

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#### A. Simulation Results

TABLE II PERFORMANCE METRICS FOR VARIOUS TEST IMAGES( $\alpha = 0.01$ )

Original image	MSE	PSNR
Peppers	0.0139	66.7121
Lena	0.0184	65.4929
Balloon	0.0203	65.0614
Sunset	0.0181	65.5658
Autumn	0.0126	67.1101



Fig. 3 autumn image embedded with SVU logo at various scaling factors

# B. Effect of Attacks On Watermarked Color Image

Attacks are factors that can degrade the strength of the watermark. Robustness is tested under 10 types of attacks: Gaussian noise, Salt & Pepper noise, compression, median filtering, average filtering, rotation, sharpening, histogram equalization, motion blurring and cropping (left, right, top and bottom). Correlation factor is calculated to evaluate the robustness of the algorithm. The effect of attacks on PSNR and CF are shown in Table II. The retrieved watermarks with best quality from degraded watermarked image under various attacks are shown in Fig. 4 to Fig. 17.



Fig. 5 Effect of Gaussian noise on watermarked image and extracted watermark

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Fig. 6 Effect of Salt & Pepper noise on watermarked image and extracted watermark



Fig. 7 Effect of Salt & Pepper noise on watermarked image and extracted watermark



Fig. 8 Effect of Median filtering on watermarked image and extracted watermark

average filtered image



Fig. 9 Effect of Average filtering on watermarked image and extracted watermark

Sharpened image



Fig. 10 Effect of Sharpening on watermarked image and extracted watermark







Fig. 11 Effect of Rotation on watermarked image and extracted watermark



Fig. 12 Effect of Histogram equalization on watermarked image and extracted watermark



Fig. 13 Effect of Bottom cropping on watermarked image and extracted watermark



Fig. 14 Effect of Top cropping on watermarked image and extracted watermark

Extracted watermark

Left cropped image



Fig. 15 Effect of Left cropping on watermarked image and extracted watermark



Fig. 16 Effect of Right cropping on watermarked image and extracted watermark

Motion blurred image

Extracted watermark मम्याविश्व

Fig. 17 Effect of motion blurring on watermarked image and extracted watermark

TABLE II

PERFORMANCE METRICS UNDER VARIOUS ATTACKS

attacks	Without attack		With attack	
	PSNR	CF	PSNR	CF
Gaussian noise	62.4812	0.9797	21.6222	0.9797133
Salt & Pepper noise	62.4812	0.9797	10.7006	0.9799189
compression	62.4812	0.9797	19.3483	0.9795032
Median filtering	62.4812	0.9797	21.1087	0.9795671
Average filtering	62.4812	0.9797	25.0994	0.9795031
Sharpening	62.4812	0.9797	9.0066	0.9800366
Rotation	62.4812	0.9797	2.9243	0.9795475
Histogram equalization	62.4812	0.9797	10.0670	0.9798538
Right cropping	62.4812	0.9797	9.0585	0.9766723
Left cropping	62.4812	0.9797	8.8622	0.9763842
Top cropping	62.4812	0.9797	8.6378	0.9732001
Bottom cropping	62.4812	0.9797	8.6085	0.9730237
Motion blurr	62.4812	0.9797	22.0592	0.9794848

The poor values of PSNR specify the amount of degradation on watermarked image. This improved algorithm can retrieve the true color watermark image from the highly distorted watermarked image with very little degradation. From the results, it has been observed that embedding of watermark at scaling factor above 0.1 will sustain to attacks. From the figures (Fig. 4 - 17), we find that our algorithm not only can successfully resist different kinds of attacks but can also restore watermark with high perceptual quality. We observed that correlation



factor between original watermark and extracted watermark after applying attacks is larger if the scaling factor is high. The proposed hybrid algorithm Mrs. C. N. Sujatha, accomplished B. Tech (Electronics & demonstrates that when we increase the scaling factor, we get better performance especially in terms of robustness while keeping the image quality requirement at reasonable levels.

### **IV.CONCLUSION**

In this paper, we emphasized on invisible color image watermarking that provides a comprehensive evaluation algorithm that embeds and extracts the color watermark image effectively. The embedded image is extracted with the help of original image; hence it is a non-blind color image watermarking. The simulation results show the high quality watermarked image with largest PSNR values obtained by embedding watermark image at lower values of scaling factor, but it affects the robustness of watermark. From the results of hybrid technique, we observed that watermarked image is robust against different kinds of attacks, by embedding watermark image at higher range of scaling factors and we can conclude that original and watermarked images are visually same. With this improved watermarking technique, large values of correlation factors are gained that demonstrate the similarity between embedded and extracted color logo images. The advantage of the present hybrid algorithm is that it can hide the color logo of equal size of original color image. It has very high data hiding capacity. Results prove that the proposed technique is robust against all sorts of attacks.

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Communication Engineering, 2001), M.Tech (Electronic Instrumentation and Communication Systems, 2005) and at present Pursuing Ph.D. from S.V. University, Tirupati, A.P. India. Presently associated with SNIST, Hyderabad, Telangana as Associate Professor, Dept. of ECE. And presented papers in International and National conferences in various fields and published two papers in international journals. Research areas of Interests are Image & Video Speech Processing & Digital Signal Processing. Processing.

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